

## Paid License - \$199

If you don't want attribute our work:

- Don't want to set a **link from all pages where icons are used**
- Don't want to mention us **in About dialog box**
- Don't want to mention us **on every Print page** etc.

Then you **buy a license for \$199** at [http://www.iconpharm.com/monochrome\\_windows8\\_icon\\_set.html](http://www.iconpharm.com/monochrome_windows8_icon_set.html).

### *What you get*

- You get exactly the **same files as in free version**.
- Should you need a **scanned or faxed license** please email to [team@visualpharm.com](mailto:team@visualpharm.com), it's free. Should you need a **hard copy**, we only charge postage.
- **Free updates for one year.**

### *Still puzzled?*

That's the reason why Ivan doesn't teach at a high school anymore — no one digs his explanations. So feel free to ask Anna at [team@visualpharm.com](mailto:team@visualpharm.com) (other contacts: <http://www.visualpharm.com/contacts/>).

### *Our business model in general (as if someone cares)*

1. Initially, we *didn't think about it as a paid work*. We created it **to contribute to the developer's community**, the community our clients (<http://www.visualpharm.com/clients.html>) belong to. With bounce rate of 85% for our major website <http://www.visualpharm.com/>, we wanted something where people return.
2. Sure we put this set to IconPharm (<http://www.iconpharm.com/>), our icon store. It was never successful. We never got back money we paid to the guy who developed the store.
3. But people must be hating linking to us, cause they were asking about paid license. And once we realized we earned \$1400. It was in August 2012.
4. Now we offer buying the license (<http://icons8.com/paid-license-199/>) more aggressively and propose sponsoring an icon (<http://icons8.com/2012/09/07/experimental-sponsored-icons/>). Will see if it works.

### *Where money go to?*

This money goes to for salaries to three people (two **green-faced** ones and one **red**): Anna, Alexander and Ivan. Thank you for your support: buying, setting links or just reading this boring article to the end.

